VECC CELEBRATES SWACHHTA PAKHWADA 2021

In order to execute the directives issued by DAE, Govt. of India, VECC Swachhta Committee took up several innovative jobs to observe Swachhta Pakhwada during 16th to 28th February, 2021.

The Green Expedition: On May 20, the eastern part of India especially Kolkata, West Bengal has witnessed the devastation created by the deadly tropical cyclone Amphan. More than 90% of the trees within VECC campus were damaged and uprooted by Amphan. During the Swachhta Pakhwada massive re greening initiatives were taken to restore the up-rooted trees along with an extensive tree plantation programme in VECC Campus.

Nationwide public awareness campaign: VECC Swachhta Committee conducted all India essay writing and drawing competition among the young stars of our country on the topics related to Swachhta during COVID pandemic. participants submitted their drawings and essay (in either Hindi, English or Bengali) online. Results of the competitions were declared on valedictory function of Swachhta Pakhwada and the same was published online in VECC webpage. Number of participants was large and this awareness

programme created strong impact among the participants.

Inauguration of VECC Immunity Garden: VECC Swachhta Committee took an initiative to create awareness among the common people about immunity, immunodeficiency and auto immune disorders by inaugurating one Immunity Garden at VECC campus on February 26, 2021 Director VECC, in presence of Chairman Swachhta Committee and several dignitaries inaugurated the garden. The Garden has 18-20 varieties of medicinal plants with reported immunomodulatory action. A total 250 number of saplings were planted initially. In due course, the variety and number of plants will be increased.

Innovation in Swachhta: One 50 years old Mehagani tree was uprooted and died due to Super cyclone Amphan. VECC Swachhta Committee took an initiative to keep this VECC member alive for another 50 years by making one wooden sculpture out of this keeping in mind that the wooden statue should increase awareness about the conservation of forest and other natural resources. The mind-blowing statue was inaugurated by Director VECC.



Figure 1: Collage represents different events and activities conducted during Swachhta Pakhwada 2021