

HBNI Celebrates "World Entrepreneurs Day"



**Friday,
29th August 2025
at 10.30 am**

**Venue :- HBNI Council Hall,
2nd Floor, Training School
Complex, Anushaktinagar,
Mumbai**

Link of :-

YouTube:

<https://youtube.com/live/zXa507PpUco>

Webex:

<https://hbni.webex.com/jbni/j.php?MTID=mc636c88d9180c4e22017e194be7660cf>



Mr. Hitesh Sachdev

Head

Startup Engagement & Investments
ICICI Bank Limited



■ "Financial Support for Startups and Entrepreneurship"

Hitesh Sachdev, a veteran banker with over 22 years at ICICI Bank, leads the Startup Engagement and Investments team. He has made 24 investments in startups and mentors founders in various domains. Sachdev has been instrumental in setting up the Innovation team and executing technology projects for ICICI Bank. He is a Director on the Board of Indian Banks Digital Infrastructure Company (IBDIC) and a Director on the Board of Open Network for Digital Commerce (ONDC). Sachdev has also set up the Emerging India Fund (EIF) and has received several awards for his contributions to the startup ecosystem.

■ Abstract

ICICI Bank's Startup Engagement & Investments (SEI) program exemplifies how traditional banks and agile startups can co-create the future of finance. In this session we will explore how ICICI Bank is driving innovation by collaborating with Fintechs across payments, lending, risk, and customer experience-through initiatives like Demo Days, hackathons, and Innovation Labs. From reducing onboarding times to scaling digital lending and advancing financial inclusion, the program has delivered measurable impact while fostering a culture of agility and entrepreneurship within the bank. The SEI model demonstrates how strategic partnerships can fuel both business growth and India's digital economy.

All are cordially invited for in person attendance